



TCO SAVINGS:

Gensquared Analytics Cloud™

Gensquared's Analytics Cloud enables enterprises to achieve world-class analytics with reduced risk and increased agility through hosted, managed data services. Organizations can realize 60-80% savings in total cost of ownership (TCO) over hiring full internal data teams, so that they can focus on what really matters – deriving insights to help grow the business.

OUTSOURCED	INTERNAL	
<p>PAY FOR WHAT YOU NEED VERSUS EMPLOYING FULL-TIME RESOURCES</p> <p>High quality resources, experienced in BI delivery with full support structure.</p> <ul style="list-style-type: none"> ▣ Information Architect ▣ Business Requirements Analyst ▣ ETL Architect/Developer ▣ Decision Support (BI) Architect/Developer ▣ UI/UX Designer 	<p>FULL INTERNAL DATA TEAM ESTIMATED COSTS</p> <p>SALARIES</p> <ul style="list-style-type: none"> • BI Project Manager.....\$102K • Information Architect.....\$123K • Business Requirements Analyst.....\$85K • ETL Architect/Developer.....\$85K • Decision Support (BI) Architect/Developer.....\$91K <p>Bonuses based on industry standard average (i.e. 10-12%).....\$57K</p> <p>Leadership (BI Director).....\$145K + bonus \$21K</p>	<p>ABBREVIATED INTERNAL DATA TEAM ESTIMATED COSTS</p> <p>Assumes the following abbreviated team members with resources are playing multiple roles.</p> <p>SALARIES</p> <ul style="list-style-type: none"> • ETL Architect/Developer.....\$85K • BI Architect/Developer.....\$99K • BI Business Requirements Analyst.....\$95K • BI Architect and Team Manager.....\$125K <p>Bonuses based on industry standard average (i.e. 10-12%).....\$44K</p>
<p>Estimated TCO Savings:60-80%</p>	<p>Projected Annual Cost:.....\$652,000</p>	<p>Projected Annual Cost:.....\$448,000</p>

The Analytics Cloud platform from Gensquared gives you immediate access to a broad range of data and analytics experts and industry-leading data management and analytics technology – all hosted in a managed Amazon AWS environment. This fully managed service gives you the ability to rapidly deploy solutions for your stakeholders without the cost and administrative overhead associated with an internal team and on-premise technology infrastructure.

Salary source: 2018 TDWI Salary, Roles, and Responsibilities Report